

TOGETHER



The Goodman Group®

Let's make great things happen



The Goodman Group®

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"A company that was built **TOGETHER.**"

TOGETHER

with the vision of our founders John and Sidney Goodman.

TOGETHER

with over 4,000 team members across the country.

TOGETHER

with remarkable service at its core, delivering consistent growth and positive returns to its partners and constituents.

Partnership has always been highly valued at The Goodman Group. We work closely with our team members, vendors, financial partners, development partners, and managed communities to establish a like-minded goal of delivering the best possible experience for residents, families, guests and customers.

By working together, we provide superior service, maintain sustainable investments, and secure valuable growth opportunities for investors, financial partners, and business colleagues.

Most importantly, when we combine real estate with a purpose-driven mission, we create a winning combination that delivers lasting results and improves the communities we serve.

We invite you to explore the benefits of partnering with The Goodman Group and learn more about our unique services, programs, approaches and company history that have built a foundation for success.

I look forward to introducing you to our remarkable company. Together, we can do great things!

A handwritten signature in black ink that reads "Craig Edinger".

CRAIG EDINGER
Chief Executive Officer

The Journey Begins...

**WE
ENVISION**



1970

John Goodman Joins Company

While pursuing a business degree at the University of Minnesota, John Goodman becomes active in the family real estate business, leasing Meadowbrook Medical Building offices to doctors.

John continues to develop his career, managing numerous apartment communities and eventually develops a passion for creating new models for senior living and health care communities. He also establishes intergenerational programs that bring children and older adults together.

1965

Sidney A. Goodman Enterprises Founded

Sidney Goodman sells his interest in Hamm's Beer stock and reinvests in the real estate business, buying and managing commercial and residential properties.



SAGE COMPANY



1976

Imperial Palms Apartments Purchased

In response to a newspaper ad, the Goodmans and partners purchase Imperial Palms Apartments. This inspires the master plan for The Palms of Largo campus in Largo, Fla.

1990

The Palms of Largo Campus Realized

Royal Palms opens, realizing John's vision of creating a campus that serves a wide range of continuing care needs in Largo, Fla.



1992 Intergenerational Living & Health Care, Inc. Established

Way ahead of its time, John Goodman plants a seed for his vision of bringing seniors and children together as part of a progressive care model.



We strive to carry on Sidney and John Goodman's legacies of leadership, growth, kindness, entrepreneurship and innovation.



1996

Hazeltine Boulevard

Corporate office moves and expands from Sage Building to 1107 Hazeltine Boulevard in Chaska, Minn.



2007

The Goodman Group Era Begins

SAGE Company becomes The Goodman Group (TGG) to better encompass its diverse portfolio.

2009 Platinum Service® Introduced

TGG launches its renowned approach to customer service, Platinum Service®, that includes 20 innovative, exceptional service standards. Unparalleled service is the focus of our team efforts and our primary personal role. We are committed to following and supporting our service philosophy.



The Journey Continues

2015 Villa at Terracina Grand Opens

Developed by TGG, this world-class community brings innovative memory care to the Terracina Senior Living campus in Naples, Fla.



2014

The Baldrige Journey Begins

TGG embarks on the Malcolm Baldrige-based journey to excellence and receives the 2014 Minnesota Performance Excellence Award, Advancement Level.



Beyond the Yellow Ribbon

2015

Beyond the Yellow Ribbon

TGG is honored to be the first long-term care and residential management company in the state of Minnesota to be named a Beyond the Yellow Ribbon Company for its proactive support of military service members and their families.



2018 TGG Acquires Autumn Glen Senior Living

Located in Coon Rapids, Minn., Autumn Glen Senior Living offers independent living, assisted living, memory care, care suites, and respite care.

2016

A New Leader

In April 2016, Craig Edinger is promoted to CEO. Craig has the loyalty of the organization and a clear understanding of John's enduring vision.



2019 Gardens at Terracina Health & Rehabilitation Opens

Located on the Terracina Senior Living campus in Naples, Fla., this community combines the latest in rehabilitative and skilled nursing care with a luxurious, spa-like atmosphere, and completes the continuum of care for the campus.

2019

The Lodge at The Lakes at Stillwater Grand Opening

The Lodge, located in Stillwater, Minn., is phase one of three for The Lakes at Stillwater, a 50-plus acre senior living campus. In 2021, phase two, Birchwood Landing opens a neighborhood of 30 exclusive Lake Homes. Phase three, Sandhill Shores, offers luxury apartment homes for ages 62+.



2020 Two Exciting Acquisitions

TGG adds the Ridges at Peoria Senior Living campus, located in Peoria, Ariz., and Emerald Springs Senior Living, located in Yuma, Ariz., to its management portfolio.



2020

TGG Acquires Aspire Transitional Care

Located in Flagstaff, Ariz., Aspire Transitional Care offers an alternative to traditional short-term care with a luxurious boutique environment.



2021

Discovery Care Centre Becomes Part of TGG

Located in Hamilton, Mont., Discovery Care Centre offers rehabilitation, long-term care and memory care surrounded by the natural beauty of Western Montana's Bitterroot Valley.



2021 Launch of GiGi Assistant® (GiGi)

GiGi is an online concierge ready to assist guests, residents, caregivers, and families with community information and lifestyle offerings.



Intergenerational

LIVING & HEALTH CARE, INC.

Embracing All Generations

Intergenerational Living & Health Care, Inc. (ILHC) is a 501(c)(3) and 509(a)(2) nonprofit organization based in Minneapolis, Minn., that brings all ages together, bridging learning and living with programs, activities and services. The Goodman Group is the primary developer and manager for ILHC.



**WE
MANAGE**

The Goodman Group Today

The Goodman Group, a privately held company, has experienced substantial growth since its early beginnings in 1965 by working together as a team with shared values and objectives. Today, TGG's managed senior living, health care and residential communities provide homes and services for more than 10,000 residents and employment for more than 4,000 individuals. The Goodman Group provides quality services as well as stability for team members and the partners involved in its managed communities. TGG will maintain strategic growth through the management and development of extraordinary communities, innovative technologies, life enriching programs and services while continuing to fulfill our mission.

Our Mission

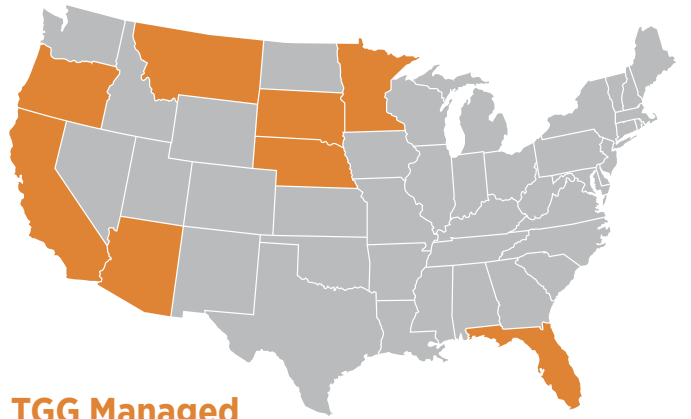
To enrich the quality of life by inspiring greater well-being in every individual.



34 Senior Living & Health Care Managed Communities

- 3,175+ independent, assisted living and memory care residences
- 1,250+ skilled nursing beds
- Located in 7 states: AZ, CA, FL, MN, MT, OR and SD

Welcome to The Goodman Group



TGG Managed Property Footprint

The Goodman Group manages **65** senior living and health care, residential and commercial properties across **8** states with **10,000+** residents and **4,000+** team members.



We nurture a talented team that is committed to creating an environment of care, camaraderie and well-being.

26 Residential Managed Communities

- 3,900+ units
- Located in 4 states: MN, NE, AZ and FL

Commercial Property Management

- 5 properties located in MN
- Approximately 215,000 sq. ft.



Additional Services

- JBG Design & Development
- Two Learning Centers
- Pharmacy



The Cornerstone of The Goodman Group

Platinum SERVICE®

Customer Service Program Development

In 2009, The Goodman Group developed Platinum Service® in collaboration with a team who created an international hospitality company's customer service program that is highly praised and successful. Platinum Service is our customer service philosophy and the cornerstone of the organization, which continually inspires an exceptional level of service that team members are committed to providing each and every day.



Unparalleled Customer Service

Platinum Service establishes a culture that embraces diversity and operates with care and integrity in an environment of purpose, belonging and accountability. The standards respect and value team members by empowering them to deliver exceptional customer-centered services in a caring, consistent and timely manner.

20 Service Standards

Every morning at the home office in Chaska, Minn., and in each managed community throughout the country, team members gather together to review and discuss one of the 20 standards that make up the Platinum Service program. Each team member is committed to the philosophy, "Providing unparalleled service is the focus of our team efforts and the focus of my main personal role. I am committed to following and supporting our service philosophy".



1 I place our residents at the center of everything I do, personalizing my services to meet their preferences.

2 I build lifetime relationships with our residents by creating memorable experiences.

3 I am proactive in my service approach and focus on anticipating the needs and desires of our residents.

4 I take ownership of service excellence and offer solutions to achieve positive results for our residents, guests and team members.

5 I am always considerate and treat residents, guests and team members with dignity and respect.

6 I enjoy what I do. I have a warm, caring and positive attitude that makes our communities great places to live and work.

7 I never say “no” to an opportunity to serve our residents and to improve their living experience.

8 I understand that safety and security is everyone’s responsibility and I ensure that concerns are promptly reported and addressed.

9 I am responsible for always providing a clean, well-maintained and pleasant environment for our residents, guests and team members.

10 I follow our appearance and grooming standards to create a positive impression and to support our image.

11 I am prompt and responsive. I complete my commitments with competence, showing my professionalism and dedication.

12 I respond to each resident’s style and cues. I adjust my pace and service delivery accordingly.

13 I play a critical role in reporting and resolving service concerns and promptly follow up to ensure resident satisfaction.

16 I am always eager to help, stepping out of my primary duties, to assist our residents, guests and team members.

17 I am committed to my ongoing development. Knowledge and skills are essential in creating a great experience for our residents.

18 I am responsible for the quality of the work environment and I am valued when I share ideas, feedback and opinions in a professional manner.

19 I am a leader and I lead by example. I am a good steward of the environment and a role model both at work and in the greater community.

20 I am an ambassador for our company and continually promote our services. I always conduct myself with integrity and uncompromising values.

SERVICE STANDARDS



14 I am respectful of our residents’ personal time and privacy. I understand the importance of confidentiality within our community, directing inquiries to management.

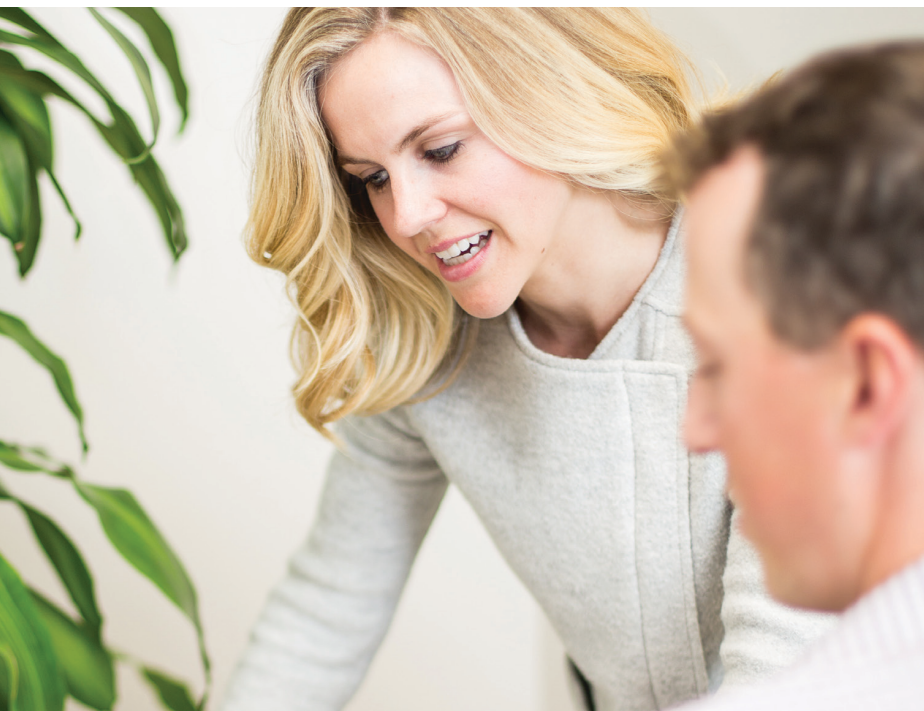
15 I understand the importance of proper communication. The words I use in all forms of communication, written, verbal and non-verbal, are aligned with our image.

Management Services



TGG's team of experienced professionals provide services in the following areas:

- Acquisition Analysis and Due Diligence
- Annual Operating and Capital Budgeting
- Asset Management and Preventive Maintenance
- Capital Structuring and Finance
- Cash Management
- Financial Statement Preparation
- Reimbursement Compliance
- Tax Filing and Compliance Services
- Risk Management



- Operations Management
- Human Resource Management
- Energy Conservation and Management
- Staff Development and Training
- Dining Programs and Services
- Life Enrichment Programming and Development
- National Purchasing Program
- Information Systems Design and Implementation
- Legal and Professional Services
- Sales, Marketing and Public Relations
- Website Design and Development

A Culture of Leadership and Partnership

Leadership is crucial to sustaining a culture of organizational excellence. TGG supports its leaders in developing the skills and competencies needed to consistently achieve goals, expected outcomes, and effectively lead teams. It ensures alignment of leadership principles and expectations with TGG's mission, vision, values, culture and strategic direction.



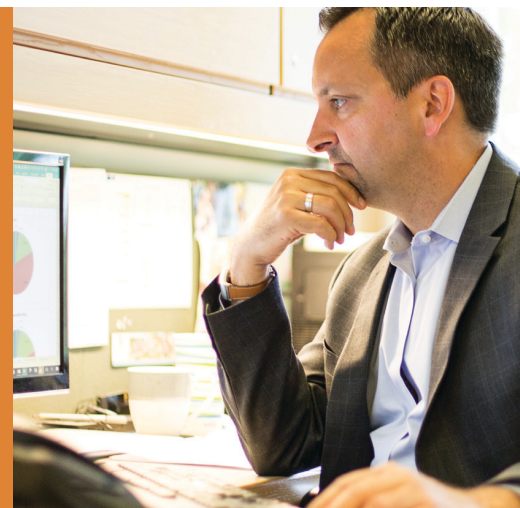
Executive directors and directors of nursing at TGG managed senior living and health care communities come together annually to receive Leadership Training. Likewise, the property managers at the managed residential communities nationwide come together annually to attend a Leadership Conference created specific to their industry.

To establish and sustain this leadership culture, The Goodman Group has developed a unique training curriculum: Leadership Development Institutes (LDIs). These training modules are created by the corporate leadership team and taught to regional leadership teams, who in turn, teach the management teams at each managed community, ensuring consistency in leadership focus and approach.

TGG's Leadership Competencies Model has identified the competencies that our leaders need to excel in their positions. These competencies are integrated into the LDI sessions and performance-based discussions to support growth and development.

They include:

- Building Trust
- Customer Focused
- Teamwork
- Decision Making
- Coaching and Mentoring
- Effective Communication
- Accountability
- Results Driven
- Courage
- Strategic Planning
- Innovation
- Adaptability



The Goodman Group has always embraced this guiding principle of empowerment: If you hire qualified individuals with good hearts and passion to serve others and empower them with skillset training and tools to be successful in their work, the natural course of excellence in customer service and care will follow. TGG sustains this principle and our leadership culture through our Leadership Development Institutes and annual Leadership Conferences.

Shared Values & Business Goals

The Goodman Group has always recognized the importance of developing partnerships with like-minded individuals, groups and companies. We carefully seek partners whose values and business goals align with our service philosophy and generational growth model.



Open and Honest Relationships

TGG believes in having open, honest and lasting relationships with business partners. By working with like-minded organizations that believe in honoring individuals who serve others, we achieve our mission each and every day. This achievement is illustrated in a series called "Book of Letters," which includes testimonials from residents and their families sharing the benefits of our mission.



Financial Stability Based on Purpose

TGG's managed businesses have delivered long-term financial results and sustainability from a purpose at the core of their mission statement. This purpose also yields a meaningful contribution to the greater surrounding communities. TGG seeks out partnerships that share in this mission: "To enrich the quality of life by inspiring greater well-being in every individual."

In Search of Like-Minded Partnerships

Synergy and Perpetuity

One of the key ingredients in every partnership is a synergy of working toward a common goal. The Goodman Group's goal is to continue to manage the senior living, health care and residential communities in its portfolio for the long term. TGG is not a buy-it, fill-it and flip-it company. TGG's partners share the view of creating communities with long-term sustainability as a guiding principle. Strategic partnerships greatly value the stability of this proven generational wealth platform.



Customer Service is the Cornerstone

Our ability to align with others who understand that a customer service philosophy and our principles expressed in TGG's Platinum Service® drives our success together.

Residential Communities

Every team member receives training in their chosen field that makes them an exceptional addition to the residential communities. From regular training meetings to enhance their skills, to successfully completing annual certification requirements, these team members excel in their specialties. With ready smiles and a focus on customer service, team members strive each day to create welcoming communities.



TGG's managed residential communities are ideal for residents who have a desire for a care-free and stress-free lifestyle, are empty nesters, or demand a residence that fits their unique lifestyle and can be the best home ever.

The mission of TGG's managed communities:

To enrich the quality of life by inspiring greater well-being in every individual.

Experience Platinum Living

TGG's passion is to create well-maintained, vibrant communities that are rich in amenities. Some of the features and services that may be provided include swimming pools, fitness centers, dog parks, business centers, outdoor kitchens, and community rooms for events and gatherings.



Senior Living & Health Care

Independent Living

Residents enjoy spacious apartment homes that are thoughtfully designed and maintained, and are just steps away from manicured landscapes, gracious common areas, and a host of life-enriching programs and amenities.

Assisted Living

When care and services are needed, residents choose from a range of customized services and supportive care options to help them live comfortably. Comprehensive personal care services are available around the clock for individuals needing assistance with daily living. Our managed communities offer endless opportunities that provide residents with a continued sense of purpose.



Pearls of Life® Memory Care

The Pearls of Life® memory care program recognizes the value of each individual and help residents live dignified, well-rounded lives, discovering the treasures, or pearls, within.

Health & Rehabilitation

Individuals benefit from on-site rehabilitation, including individualized physical therapy, occupational therapy and speech therapy. Team members take a person-centric approach to care with one-on-one fitness training, chef-inspired meals, and socially engaging programs. Customized care plans, tailored to meet patients' wellness goals, are carefully monitored and adjusted to promote improvement in physical strength, health and endurance.





Interior Design and Asset Management Services

JBG Design & Development provides a wide array of interior design, development and construction management services as well as asset management services for all properties within the TGG portfolio.



WE DEVELOP



Creating Positive Environments

The team looks for ways to optimize success for new and existing partnerships and deliver the quality of life that will be experienced for each end user.



Project Planning for New Development

JBG Design & Development's primary focus is on the end user and how its architectural and interior designs will best serve each individual. JBG Design & Development makes every effort to create environments that are functionally efficient and pleasant for residents, their families, team members, volunteers and vendors. Extensive research and feasibility studies come first for every development to ensure that the community will successfully complete its path to long-term sustainability.

JBG Design & Development



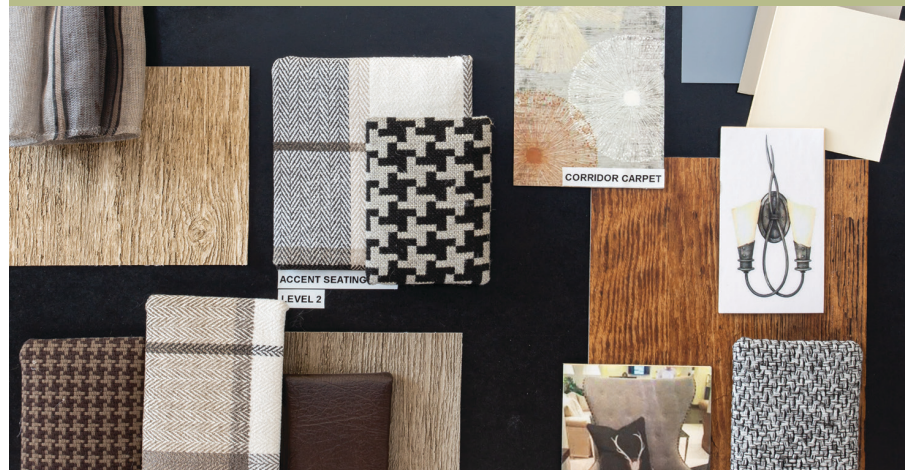
We develop innovative living environments that emphasize quality of life and an optimum level of well-being.

Services

- Identify potential opportunities in new and existing markets
- Market feasibility studies lead the planning process
- Site and location studies follow positive market feasibility
- Preliminary and follow-up financial feasibility studies
- Master plan budgeting to balance planning and financing
- Cost estimation and alignment of construction costs with project budget
- Manage the preliminary and succeeding land use entitlement process
- Architectural design that creates a synergy with the environment
- Interactive design with architecture and interior spaces
- Integrated design oversight and reviews
- All purchasing selection and contract negotiations
- Project management as “Owner Representative”
- FF&E tracking, storage and installation
- Provide supporting data for refinancing proposals
- Short-term and long-term capital reinvestment schedules

Project Planning for Renovations & Expansion

JBG Design & Development monitors when interiors will need refurbishment and infrastructure and exteriors need to be updated. There are also times when interior spaces need to be redesigned and modified for improved and optimized functionality. Remodeling common areas and upgrading individual unit features to remain competitive and maintain customer satisfaction is essential to long-term sustainability and investor value.



Property Expansion

At times and under the right market conditions, expansion opportunities enhance the property marketability and viability.



Creativity & Growth

At the heart of JBG Design & Development is the passion to continue expanding the The Goodman Group's portfolio through mindful growth opportunities. Embracing the importance of creativity supports staying current with fresh design and development approaches. Whether modern or timeless, an architectural design that fits the environment and contributes to the community as a whole, and creativity that imagines thoughtful possibilities, is the road that JBG Design & Development pursues.

Asset Management

The asset management team works diligently to maintain the physical attributes of all the properties in TGG's portfolio. Regularly scheduled property inspections, advising property managers in creating preventative maintenance programs, coordinating annual capital expenditures to maintain systems functionality and attractive property appearance are extremely important to long-term success. The asset management team works closely with the maintenance team of each property to maintain effective building management systems and ensure efficiency such as LED programs for energy savings and longevity. They also lead intensive preparation for HUD REAC inspections and team assessment for lender-funded properties. These efforts enhance success rates for periodic evaluation(s) and instill confidence by lenders.



Embracing Innovation for the Future



One JBG Design & Development innovation in memory care environments began with adding front porch elements and faux windows for wayfinding. The windows feature room scenes and pets for enhanced cognitive recognition by individuals living with dementia. In 1992, JBG Design & Development created The Children's Center at The Palms of Largo, a pediatric care unit offering skilled nursing services for children four weeks of age to 18-21 year olds. The venue was expanded to include 18-21 year olds in 2013.

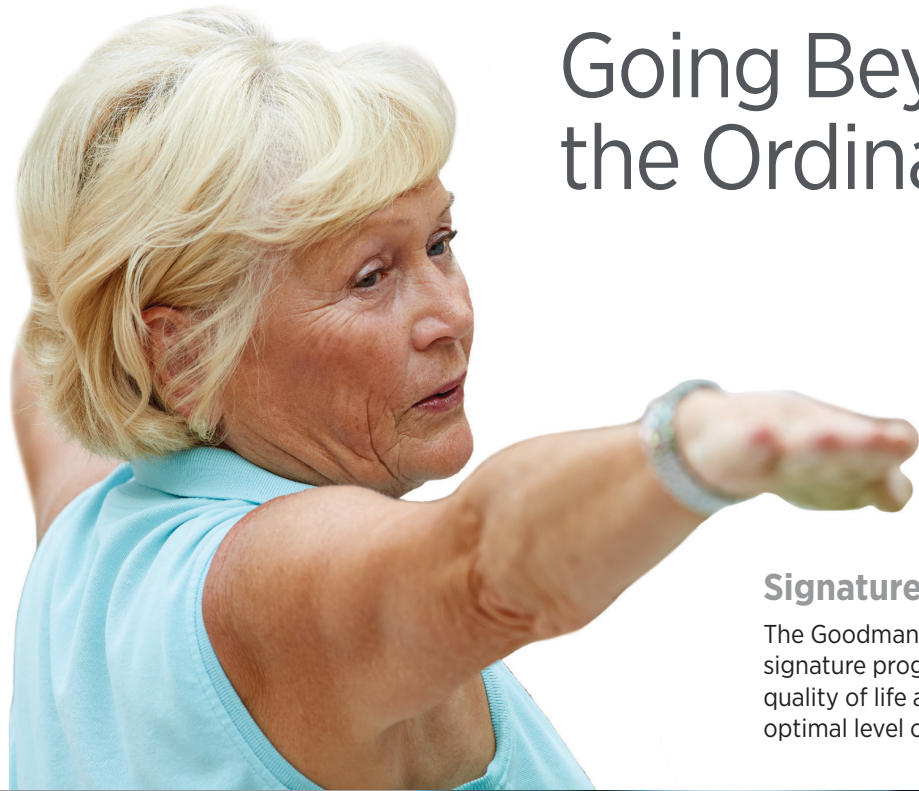
Innovation & Sustainability

Understanding changing demographics and customer interests is critical in sustaining business growth. Innovation in design and development is a critical component of our success. Innovation that contributes to our clients' and stakeholders' success is at the heart of everything we create. JBG Design & Development's focus is on those innovations that are transformational for our business partners, residents and investors.



JBG Design & Development is also the innovator of Soulful Environments™. These are environments that seek to instill a strong connection with design aesthetics, a bonding with nature and positive well-being. Introduction of indoor/outdoor synergy afford rejuvenation, rest and harmony with the natural world.

WE INNOVATE



Going Beyond the Ordinary

Signature Programs

The Goodman Group's signature programs emphasize quality of life and promote an optimal level of well-being.

Valiant Veterans®

The Goodman Group believes in the importance of honoring those who have served our country. The Valiant Veterans® program proudly recognizes veterans and their spouses residing in residential, senior living and health care managed communities. TGG provides community opportunities for education, and value collaboration with local, state and national military organizations and personnel.

More than 150 veteran team members work in and over 400 veterans live in our managed communities.



P.A.L.S. Partnering with Animals to Lift Spirits™

Animal assisted interactions provide many health benefits for improving quality of life in older adults, especially those with memory loss. P.A.L.S. is part of TGG's Nature-Based Therapeutics initiative.



Food for Life™

Food for Life™ provides residents at the managed senior living and health care communities with a dining experience that focuses on and maximizes nutritional value while minimizing processed foods. Each meal is thoughtfully plated to stimulate appetites. Residents have the option to choose from a menu with a variety of balanced food options.

FIT Functional Fitness®

TGG's progressive, individualized fitness program emphasizes core strength and balance. The goal is to increase overall health and well-being, reduce potential for falls, and encourage residents to remain active. Where possible, the program can reduce the need for assistive mobility devices.

FIT Functional Fitness® incorporates specialized fitness classes, taking current health levels into consideration and allowing all residents to participate, no matter their current functional fitness level. As participants' strength and endurance increases, they may choose to progress to the other programs offered.



Pearls of Life®

TGG's personalized memory care program, Pearls of Life®, recognizes the value of each individual and assists them in discovering the treasures within, accomplished by focusing on each resident's unique strengths and promoting opportunities for new successes each day. Residents are supported through specially designed environments, engaging social activities, and individualized care. Caregivers working in memory care receive dementia and Alzheimer's training and ongoing in-service continuing education.



We create meaningful services and programs for residents that are at the cutting edge.



Intergenerational Programs

Intergenerational opportunities bring children and older adults together to explore ideas and connections. These meaningful experiences foster growth, understanding and friendship between the generations.

- Grand Connections® connects teenagers and residents in purposeful one-on-one weekly interactions
- Intergenerational Theatre Productions™ provides children, seniors and other adults the opportunity to learn about theatre, build lasting relationships and participate in a real stage performance. Intergenerational Theatre Productions™ have included: *Peter Pan*, *Wizard of Oz*, *Alice in Wonderland* and *Goldilocks on Trial*.
- Art Across the Ages™ is an exciting curriculum designed to bring art alive for both children and residents

Soaring® Supporting the Spirit

Soaring® is The Goodman Group's unique approach to spiritual care. TGG recognizes the various ways individuals express faith and spirituality and encourages residents to explore past and new experiences. Spiritual care directors meet the residents where they are on their spiritual journey to explore opportunities for living out purpose-filled lives in ways such as:

- Inspire real spiritual growth with assessments resulting in a revived life plan
- Support religious and spiritual programs
- Through compassionate listening they build trusted relationships with residents and team members
- Individualized end-of-life care

Other Endeavors

University Partnerships

The Goodman Group values partnerships with universities and welcomes students fulfilling academic requirements in our managed communities.



Addressing Loneliness

About one-third of U.S. adults age 45 and older report feeling lonely, and the number is growing due to an increased number of aging adults. Individuals who are lonely and socially isolated are more likely to have health problems. TGG established a committee that focuses on the topic of loneliness and explores ways to combat this epidemic.

Anderson, G. Oscar and Colette E. Thayer. Loneliness and Social Connections: A National Survey of Adults 45 and Older. Washington, DC: AARP Research, September 2018.



Montessori Inspired Lifestyle®

Montessori Inspired Lifestyle® is a positive approach to providing care for adults living with dementia or Alzheimer's. Based on the methods of Maria Montessori and as adapted for adults by Dr. Cameron Camp, founder of the Center for Applied Research in Dementia, this approach of care allows residents to focus on their individual strengths and engage in meaningful activities. Dr. Camp is TGG's partner and also the innovator and founder of Montessori Inspired Lifestyle, which has been integrated into several memory care communities managed by The Goodman Group.

Alliances

TGG engages partners within the surrounding community in an effort to expand service delivery offerings. For example, Rock Steady Boxing, an affiliate program of Rock Steady Boxing, Inc., enables individuals with Parkinson's to fight their disease by providing non-contact, boxing-style fitness programs that are designed to improve their quality of life, sense of efficacy and self-worth.



Innovations Matter & Technology

TGG is committed to seeking best practices from innovators across multiple sectors including senior living, health care, hospitality and higher education. As the world becomes more connected, residents, families and team member expectations evolve and change. TGG opens its doors to innovative startups to bring in new ideas, technologies and processes for delivering high-quality service. Innovating means managing long-term risk by investing resources into transformational ways to do business.

INNOVATIONS
= matter

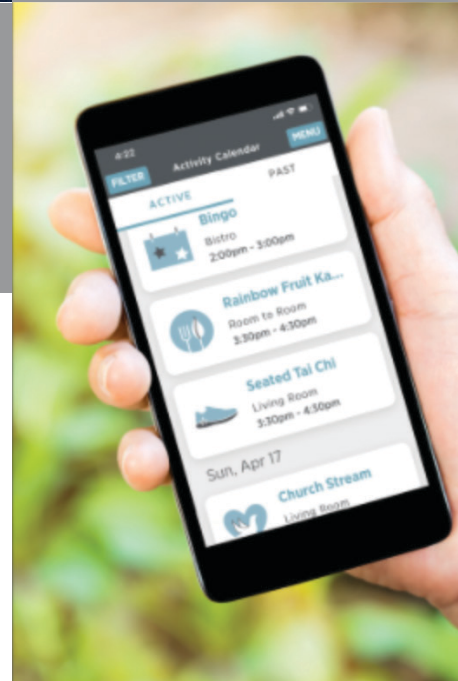


Giving Back

Team members are encouraged to give back and participate in a variety of causes. In 2019, volunteers in the senior living and health care managed communities volunteered a total of 58,521 hours. In 2018, the first annual John B. Goodman Volunteer of the Year Award was given to the individual who volunteered the most hours. This prestigious award will continue to be awarded for years to come, recognizing that volunteerism is an important component of TGG's culture.

GiGi Assistant® (GiGi)

GiGi is a free mobile app that acts as a personal concierge ready to assist residents, families, guests and caregivers with what's happening in their community. With GiGi, users can see upcoming activities and set reminders to attend, view updated community information and read articles from TGG's resource blog.



Recognized for Excellence

Throughout The Goodman Group's history, our teams at the home office and managed communities across the United States have continually received special awards and been recognized for providing an unparalleled level of service. See inside back cover for a list of accolades.

An invitation to be part of something dynamic and successful

Thank you for taking the time to learn more about The Goodman Group. We believe that building connections between generations is important for growth, and our investments are focused in both senior living and residential living. We take pride in expanding our portfolio through acquisitions and new developments. We carefully review third-party management opportunities, which will contribute to sustaining our legacy, building relationships, and planning for the future. We look forward to exploring a partnership with you.



A handwritten signature in black ink that reads "Craig Edinger".

CRAIG EDINGER
Chief Executive Officer



SatisFacts

The Goodman Group had 11 managed residential communities awarded the 2023 SatisFacts National Property Award.



MADACS

Residential awarded for consistently delivering the best renter experience and management performance.



Star Tribune Top Workplaces

The Goodman Group has been named a Star Tribune Top Workplace for six years in a row.



NRC HEALTH

Senior living and health care earned customer and employee-approved awards for creating enriching experiences.

TOGETHER



The Goodman Group®

Senior Leadership Team



WE ENVISION
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CRAIG EDINGER



CHIEF EXECUTIVE OFFICER

As chief executive officer, Craig Edinger is responsible for The Goodman Group's overall development and management as well as the day-to-day operations and strategic growth. Edinger joined The Goodman Group in 2003 as the regional director of operations and assumed the duties of the Southeast Region in 2005. Prior to his affiliation with The Goodman Group, Edinger held various management roles over 14 years with Extendicare Health Services, Inc. Edinger holds a Bachelor of Science in healthcare administration from the University of Wisconsin-Eau Claire and a master's degree in healthcare administration from the University of St. Thomas in St. Paul, Minn.

INNOVATE

RANDALL BENSON



TREASURER

Treasurer Randall Benson is responsible for risk management and the financial health of ownership, The Goodman Group, and the related managed entities. Benson joined the company in 1996 and has worked in multiple areas of The Goodman Group, including accounting, finance, risk management, and tax. He is a certified public accountant with substantial accounting experience, including six years of public accounting. Benson was previously the controller in the residential and commercial division at The Goodman Group. He holds a Bachelor of Science in accounting from Saint John's University in Collegeville, Minn.

CLINT KNACKE



**CHIEF FINANCIAL OFFICER &
EXECUTIVE VICE PRESIDENT**

Clint Knacke, chief financial officer and executive vice president, is responsible for the overall function and guidance of The Goodman Group's accounting and finance department, including the financial, audit, tax, financial modeling, investment and process improvement areas. Knacke joined the company in 1996 and has worked in all areas of The Goodman Group's accounting and finance department, including tax and new business development. Overall, he has 22 years of real estate and health care experience. Knacke was instrumental in The Goodman Group's United Kingdom expansion efforts and actively oversees the domestic growth of the company. Knacke holds a Bachelor of Arts in accounting from Concordia University, St. Paul in St. Paul, Minn.

MANAGE

DEVELOP

KIM Te BRUGGE



VICE PRESIDENT OF SENIOR LIVING & HEALTH CARE

Kim Te Brugge oversees the operations of the senior living and health care division. She has held several roles in the company, including executive director in Phoenix, Ariz., and regional director of operations for Arizona, Montana, and Florida. With more than 20 years of experience in all areas of healthcare administration, Te Brugge is adept at enhancing health outcomes and budget management, and ensuring compliance. As a licensed nursing home administrator, Te Brugge was a corporate management consultant, and a healthcare operations and administration consultant. Te Brugge holds a Master of Science in gerontology with a specialization in long-term care administration from Abilene Christian University in Abilene, Texas. She has a Bachelor of Physical Education with an emphasis in physical education for older adults from the University of Ottawa in Ontario, Canada.

ENVISION

TERRI MCKINNON



VICE PRESIDENT OF PROPERTY MANAGEMENT

Terri McKinnon is responsible for overseeing the management operations of The Goodman Group's multi-family division, consisting of more than 4,000 units in four states. McKinnon also manages the commercial portfolio, which comprises five properties located in Minnesota. McKinnon rejoined The Goodman Group in 2009. She has more than 30 years of successful property management and employee development experience, including an extensive background in evaluating asset performance, property operations, strategic positioning, acquisitions, renovation, and repositions. McKinnon holds a Certified Property Manager® designation through the Institute of Real Estate Management®, is a licensed real estate professional, and is a member of the Minnesota Multi Housing Association.

DIANE SIMONET KENNEY



VICE PRESIDENT OF SALES AND MARKET DEVELOPMENT

Diane Simonet Kenney oversees regional and field sales and marketing teams across The Goodman Group portfolio to ensure occupancy growth and census success. Her team is responsible for qualitative research, competitive data surveys, feasibility study analysis, marketing planning, sales training, and repositioning of current products to meet market demand. She has over 15 years of sales and marketing experience in the senior housing and health care sector, working with several providers including: Fairview Health Services, Ebenezer and Ecumen; Conagra Brands; and United Way. Her knowledge base includes independent senior living, assisted living, memory care, transitional skilled care, long-term care, home care, hospice, and durable medical equipment sales. Kenney has an undergraduate degree from the University of Minnesota, a Mini-MBA from the University of St. Thomas in St. Paul, Minn., and a master's certificate in organizational leadership from St. Catherine University in St. Paul, Minn.

ENVISION

TOM ATCHISON



DIRECTOR OF LEGAL SERVICES

As director of legal services, Tom Atchison oversees all legal-related matters of the company and manages the in-house legal department as well as outside counsel. He joined The Goodman Group in December 2019 as a licensed attorney. Atchison was originally hired to manage the company's litigation and lead the risk management team. Prior to joining the company, Atchison worked as an attorney in the Twin Cities, managing litigation files and strategies, negotiating settlements, assisting firm management, and representing clients in the healthcare industry. Atchison earned his Bachelor of Arts with high distinction from the University of Minnesota in Minneapolis, Minn., and his Juris Doctor from Mitchell Hamline School of Law in St. Paul, Minn.

WAYNE KINNEMAN



CHIEF INFORMATION OFFICER

As chief information officer, Wayne Kinneman is responsible for the strategic direction and support of software, hardware, infrastructure, communications, audio/visual, security systems, data integrity/security, compliance, and innovation. He joined The Goodman Group in 2002 and has more than 20 years of experience in the field of technology. Previously, Kinneman worked as a technology consultant for multiple businesses in the Twin Cities metro area and was a non-commissioned officer for the U.S. Army National Guard. Kinneman has a Bachelor of Science in information technology from the Minnesota School of Business in Woodbury, Minn., and is a Microsoft Certified Systems Engineer.

INNOVATE

MANAGE

SHANE GOODMAN



CHIEF INVESTMENT OFFICER & PRESIDENT OF JBG DESIGN & DEVELOPMENT

As chief investment officer of The Goodman Group, president of JBG Design & Development, and executive chairman of The Goodman Family Operating Foundation, Shane Goodman is an integral part of acquisitions, due diligence, asset performance and positioning, new developments, architectural and interior design renovations, and sustainability. Goodman has a long history with the company and is deeply committed to the vision instilled by his grandfather, Sidney, and his father, John, whose business strategy has fueled the company's success over the years. Goodman holds a Bachelor of Science in environmental sciences, policy law, and economics from the University of Minnesota; a Minnesota real estate license; and a master's certificate in financial accounting from Harvard Business School.

DEVELOP

JULIE FRIESE



VICE PRESIDENT OF HUMAN RESOURCES

Vice President of Human Resources Julie Friese has over 20 years of experience working in human resources, and she has successfully led teams through rapid organizational growth and dynamic changes across public and private companies. Friese joined The Goodman Group in 2022 and shared her expertise in performance management, strategic workforce planning, and has closely partnered with all core functions to help drive productivity and engagement. Prior to joining the company, Friese worked for Prime Therapeutics for 14 years before taking on a human resources consultant job with Salo, LLC. Other leadership roles include assistant vice president of human resources, senior director of human resources and human resources manager. Friese is in the process of earning her Bachelor of Science from Capella University in Minneapolis, Minn., and received her certificate in human resources from Concordia University in St. Paul, Minn.

KIMBERLY WILD



NATIONAL DIRECTOR OF MARKETING

Kimberly Wild is responsible for the planning, development, and execution of The Goodman Group and managed communities' marketing, advertising, communication, and public relations strategy. Wild was a senior marketing manager for OptumCare, UnitedHealth Group, where she supported the care services division to help those with serious illnesses. She focused on transition support and care management for patients with medically complex needs living in skilled nursing facilities or assisted living communities, as well as supportive care, hospice care, and advance care planning. Wild holds a Bachelor of Arts in gerontology and strategic communication, and a Master of Gerontological Studies from Miami University in Oxford, Ohio.

TOGETHER



The Goodman Group®

Community Roster

RESIDENTIAL

Bradley House Apartments

St. Paul, MN
225 Residences

Brentwood Park Townhomes and Apartments

Hopkins, MN
226 Residences

Cedars 94 Apartments

Minneapolis, MN
238 Residences

Cherry Court Apartments

White Bear Lake, MN
66 Residences

Fountain Place Apartments

Bartow, FL
80 Residences

Grand Avenue Apartments

St. Paul, MN
6 Residences

Harrisburg Apartments

Omaha, NE
288 Residences

Imperial Palms Apartments

Largo, FL
638 Residences

Minikahda Court Apartments

St. Louis Park, MN
125 Residences

Parklawn Estates

Edina, MN
118 Residences

Park Place Apartments

Omaha, NE
109 Residences

Parkwood Pointe Apartments

Burnsville, MN
128 Residences

Pathways on the Park

St. Paul, MN
126 Residences

Raintree Apartments

Omaha, NE
100 Residences

Rambush Estates

Burnsville, MN
226 Residences

Rose Vista Apartments

Roseville, MN
175 Residences

Royal Oaks Apartments

New Hope, MN
122 Residences

Sage Grove on Aaron Apartments

Port Charlotte, FL
84 Residences

Sandhill Shores

Stillwater, MN
70 Residences

Scottish Towers II Apartments

Dunedin, FL
188 Residences

Silver Palms Apartments

Largo, FL
74 Residences

Scottsdale Park Suites

Scottsdale, AZ
95 Residences

Valley Village Apartments

Golden Valley, MN
112 Residences

Village Manor Apartments

North St. Paul, MN
52 Residences

Willoway Apartments

Burnsville, MN
108 Residences

Windsor South Apartments

New Brighton, MN
135 Residences

SENIOR LIVING

Arbor Ridge

Peoria, AZ
118 Residences

Autumn Glen Senior Living

Coon Rapids, MN
100 Residences

Birchwood Landing

Stillwater, MN
30 Residences

Chandler Place

Minneapolis, MN
119 Residences

The Commons on Marice

Eagan, MN
147 Residences

Cypress Palms

Largo, FL
141 Residences

Emerald Springs Senior Living

Yuma, AZ
152 Residences

Garden Ridge

Peoria, AZ
255 Residences

The Inn on Westport

Sioux Falls, SD
133 Residences

Katella Senior Living Community

Los Alamitos, CA
84 Residences

Legends on Lake Lorraine

Sioux Falls, SD
151 Residences

The Lodge

Stillwater, MN
139 Residences

Miramont Pointe

Clackamas, OR
157 Residences

Old Main Village

Mankato, MN
72 Residences

The Peaks, A Senior Living Community

Flagstaff, AZ
135 Residences

Pearl Garden

Minneapolis, MN
23 Residences

Regal Palms

Largo, FL
187 Residences

The Residence at Timber Pines

Spring Hill, FL
211 Residences

Royal Palms

Largo, FL
181 Residences

Senita Ridge

Peoria, AZ
84 Residences

Terracina Grand

Naples, FL
155 Residences

Villa at Terracina Grand

Naples, FL
60 Residences

The Village Senior Residence

Missoula, MT
99 Residences

West Hills Village Senior Residence

Portland, OR
88 Residences

Westpark Village

Billings, MT
181 Residences

HEALTH & REHABILITATION

Alamitos West Health & Rehabilitation

Los Alamitos, CA
142 Skilled Nursing Beds

Aspire Transitional Care

Flagstaff, AZ
50 Skilled Nursing Beds

Discovery Care Centre

Hamilton, MT
101 Skilled Nursing Beds

Gardens at Terracina Health & Rehabilitation

Naples, FL
30 Skilled Nursing Beds

The Peaks Health & Rehabilitation

Flagstaff, AZ
58 Skilled Nursing Beds

Riverside Health & Rehabilitation

Missoula, MT
72 Skilled Nursing Beds

Sabal Palms Health & Rehabilitation

Largo, FL
244 Skilled Nursing Beds

St. Anthony Health & Rehabilitation

St. Anthony, MN
130 Skilled Nursing Beds

The Village Health & Rehabilitation

Missoula, MT
193 Skilled Nursing Beds

West Hills Health & Rehabilitation

Portland, OR
113 Skilled Nursing Beds

Westchester Gardens Health & Rehabilitation

Clearwater, FL
120 Skilled Nursing Beds

COMMERCIAL PROPERTIES

Grocery Building

Minneapolis, MN
16,500 sq. ft.

Hazeltine Center

Chaska, MN
105,274 sq. ft.

Intergenerational Learning Center®

Eagan, MN
8,638 sq. ft.

Manpower Building

Hopkins, MN
10,400 sq. ft.

Skylark Center

Willmar, MN
72,340 sq. ft.

ADDITIONAL SERVICES

North Ridge Pharmacy

Missoula, MT

LEARNING CENTERS

Intergenerational Learning Center®

Eagan, MN

The Learning Center

Largo, FL



The Goodman Group®

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