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**The Goodman Group**, headquartered in Chaska, Minnesota, was founded in 1965, and is a recognized national leader in developing and managing senior living and health care (SLHC) communities, residential communities and commercial properties.

### MISSION STATEMENT

To enrich the quality of life by inspiring greater well-being in every individual.

### HISTORY

In 1965, Sidney A. Goodman established a property ownership and management company. In 1976, his son, John, assumed responsibility, diversifying and expanding the company nationally while maintaining the focus on leveraging innovation to improve people's lives. In March 2016, John passed away and was succeeded by Craig Edinger, CEO. The company is committed to carrying the Goodman vision forward.

### SIGNATURE PLATINUM LIFESTYLE PROGRAMS

- **Food for Life™**: Restaurant-style dining that offers healthy and fresh choices. Each menu features a variety of balanced food options that are lower in sodium, fat and calories.
- **FIT Functional Fitness®**: Designed to help improve residents' core strength, balance, cardiovascular health and well-being, with the goal to reduce the potential for falls and encourage residents to remain active.
- **Intergenerational Interactions**: Bringing children and older adults together to explore ideas and create meaningful experiences that foster growth, understanding and friendship.
- **Pearls of Life®**: Memory care neighborhoods that recognize the value of each individual and helps residents with memory loss live dignified, well-rounded lives, discovering the treasures, or pearls, within.
- **Valiant Veterans®**: Proudly recognizes those who have served in the U.S. military, as well as their family and friends, and honors their commitment to our country.
- **Soaring®**: Supports residents' spirits, helping them find peace and meaning in their lives. Recognizes the ways individuals express spirituality and encourages residents to explore past and new experiences.

### REDEFINING SERVICE AND CARE

#### Platinum Service®

Platinum Service is the customer service philosophy of The Goodman Group and each managed community's ongoing commitment to residents and families to deliver the highest level quality of service.

### BALDRIGE JOURNEY TO EXCELLENCE

The Goodman Group is proud to continue on the Malcolm Baldrige-based journey to excellence and received the 2014 Minnesota Performance Excellence Award, Advancement Level.

### PORTFOLIO OVERVIEW

#### Chief Executive Officer

Craig Edinger

**64** SLHC, residential and commercial properties across **7** states

- **10,000+** residents live in The Goodman Group managed communities
- **4,000+** team members

#### Managed Senior Living and Health Care Communities

- **32** communities
- **Located in 6 states:**  
AZ, FL, MN, MT, OR & SD
- **3,190+** independent, assisted living and memory care residences
- **1,010** skilled nursing beds

#### Managed Residential Properties

- **27** residential communities
- **4150+** units
- **Located in 4 states:**  
AZ, FL, NE & MN

#### Managed Commercial Properties

- **5** properties located in MN
- Approximately **215,000 sq. ft.**

#### Additional Services

- **JBG Design & Development**
- **2 Learning Centers**
- **Pharmacy**