



# The Goodman Group

*Moments matter. Live them well.®*

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**The Goodman Group**, headquartered in Chaska, Minnesota, was founded in 1965, and is a recognized national leader in developing and managing senior living and health care (SLHC) communities, residential communities and commercial properties.

## MISSION STATEMENT

To create and manage living environments that emphasize quality of life and enable residents and staff to achieve an optimum level of wellbeing.

## HISTORY

In 1965, Sidney A. Goodman established a property ownership and management company. In 1976, his son, John, assumed responsibility, diversifying and expanding the company nationally while maintaining the focus on leveraging innovation to improve people's lives. In March 2016, John passed away and was succeeded by Craig Edinger, CEO. The company is committed to carrying the Goodman vision forward.

## SIGNATURE SENIOR LIVING & HEALTH CARE PROGRAMS

- *Food for Life™*: Chef-inspired dining that focuses and maximizes nutritional value, minimizing processed foods and providing a variety of balanced food options
- *FIT Functional Fitness®*: Progressive, individualized fitness program emphasizing core strength and balance
- *Intergenerational Education™*: Provides engagement and purpose for senior residents and children
- *Pearls of Life®*: Recognizes the value of each individual with dementia and assists them in living dignified, well-rounded lives
- *Valiant Veterans®*: Enriches the lives of anyone who has served in U.S. military, their spouses, family members and friends
- *Soulful Environments™*: Multi-sensory therapeutic design philosophy and immersion experiences

## REDEFINING SERVICE AND CARE

### Platinum Service®

Platinum Service is the hospitality model of The Goodman Group and each managed community's ongoing commitment to residents and families to deliver the highest level quality of service.

## BALDRIGE JOURNEY TO EXCELLENCE

The Goodman Group is proud to receive the 2014 Minnesota Performance Excellence Award, Advancement Level as part of the Malcolm Baldrige-based journey to excellence.

## PORTFOLIO OVERVIEW

### Chief Executive Officer

Craig Edinger

**62** SLHC, residential and commercial properties across **9** states

- **10,200+** residents live in The Goodman Group managed communities
- **4,000+** employees

### Managed Senior Living and Health Care Communities

- **28** communities
- **Located in 8 states:** MN, SD, MT, OR, WA, CA, AZ & FL
- **2,500** independent, assisted living and memory care residences
- **1,400** skilled nursing beds

### Managed Residential Properties

- **28** residential communities
- **4,000** units
- **Located in 4 states:** MN, NE, FL & AZ

### Managed Commercial Properties

- **6** properties located in MN
- Approximately **300,000 sq. ft.**

### Other Services

- **JBG Design & Development**
- **2 Learning Centers**
- **2 Home Health Agencies**
- **Therapy Company**
- **Pharmacy**

### Under Construction

- **Gardens at Terracina Health & Rehabilitation**  
Naples, FL
- **The Lakes at Stillwater**  
Stillwater, MN