



The Goodman Group

Moments matter. Live them well.®

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The Goodman Group is a recognized national leader in developing and managing senior living and memory care communities, health care centers, residential communities and commercial properties.

MISSION STATEMENT

To create and manage living environments that emphasize quality of life and enable residents and staff to achieve an optimum level of wellbeing.

HISTORY

Established as a property ownership and management company by Sidney A. Goodman in 1965. In 1976, his son, John, assumed responsibility, diversifying and expanding the company nationally while maintaining the focus on leveraging innovation to improve people's lives. In March 2016, John Goodman passed away and was succeeded by Craig Edinger, CEO. The company is committed to carrying the Goodman vision forward.

SIGNATURE SENIOR LIVING & HEALTH CARE PROGRAMS

- *Food for Life™*: Chef-driven dining focused on local, organic, sustainable ingredients
- *FIT Functional Fitness®*: Progressive, individualized fitness program emphasizing core strength and balance
- *Intergenerational Education™*: Provides engagement and purpose for senior residents and children
- *Pearls of Life®*: Recognizes the value of each individual with dementia and assists them in living dignified, well-rounded lives
- *Valiant Veterans®*: Enriches the lives of anyone who has served in U.S. military, their spouses, family members and friends
- *Soulful Environments™*: Multi-sensory therapeutic design philosophy and immersion experiences

REDEFINING SERVICE AND CARE

Platinum Service®

Platinum Service is the hospitality model of The Goodman Group and each managed community's promise to their residents and families to deliver the highest level quality of service.

BALDRIGE EXCELLENCE JOURNEY

The Goodman Group is proud to receive the 2014 Minnesota Performance Excellence Award for advancement in the Malcolm Baldrige pursuit of quality.

Founded in 1965

Headquartered in **Chaska, MN**

Chief Executive Officer

Craig Edinger

70 properties across **10** states

- **10,300+** residents live in Goodman Group managed communities
- **4,200+** employees

DIVISIONS

Senior Living and Health Care

- **33** communities
- **Located in 8 states:** MN, SD, MT, OR, WA, CA, AZ & FL
- **2,393** assisted living units
- **1,714** skilled nursing units

Residential Properties

- **29** residential communities
- **4,202** units
- **Located in 4 states:** MN, NE, AK & FL